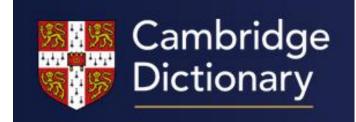
# The Life of an Academic!

Sabrina Kirrane

Institute for Information Systems and New Media Vienna University of Economics and Business

## Definition



## academic

*noun* [C]

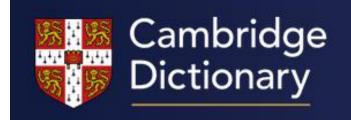
UK ◀》 / æk.əˈdem.ık/ US ◀》 / æk.əˈdem.ık/

(US or Indian English also academician)

+ 🖂

someone who teaches at a college, or who studies as part of their job

# Definition



## academic

adjective

UK ◀》 / æk.ə'dem.ık/ US ◀》 / æk.ə'dem.ık/

### academic adjective (STUDYING)

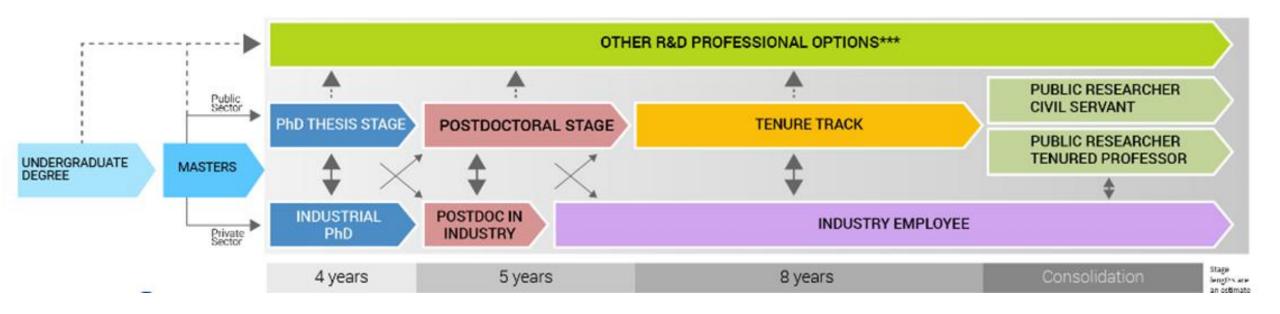
### **B2**

relating to schools, colleges, and universities, or connected with studying and thinking, not with practical skills:

- academic subjects/qualifications/books
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- academic standards

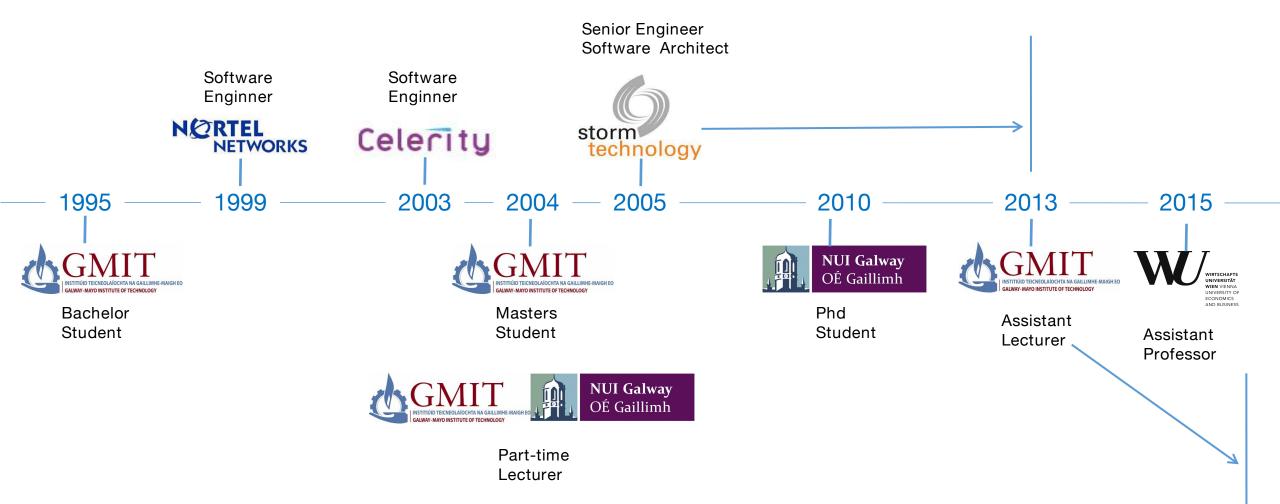
+ 🖂

## **Career Path**

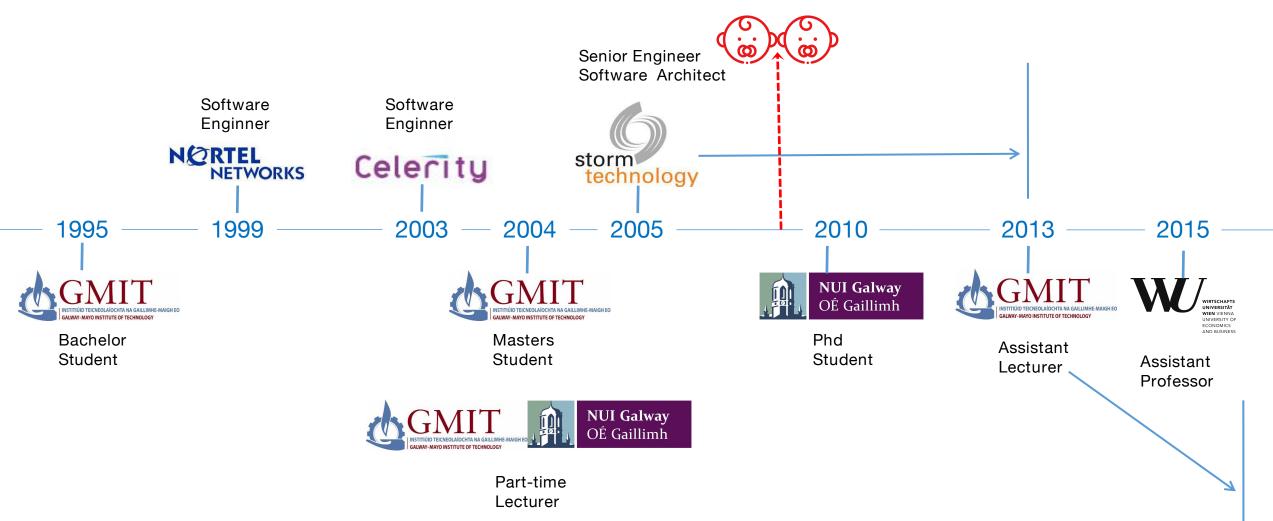


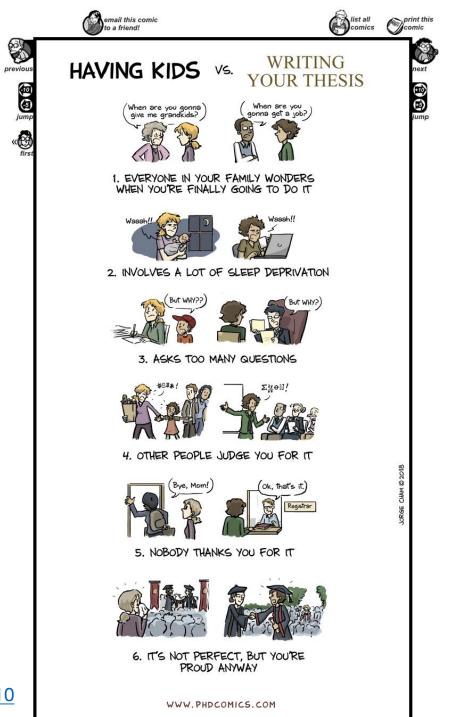
https://www.euraxess.es/spain/information-assistance/researcher-career-path-spain-glance

# My Non Traditional Career Path



# My Non Traditional Career Path





https://phdcomics.com/comics.php?f=2010

# Imposter syndrome



Imposter syndrome is loosely defined as doubting your abilities and feeling like a fraud.

https://phdcomics.com/comics/archive.php?comicid=2042

Academics conduct research!

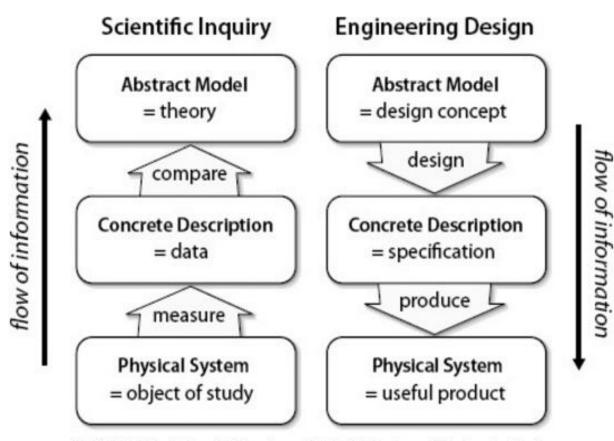


FIGURE 1: The Antiparallel Structures of Scientific Inquiry and Engineering Design

The essence of science is inquiry; the essence of engineering is design.

Scientific inquiry expands the scope of human perception and understanding;

Engineering design expands the scope of human plans and results.

Most Engineers	Most Scientists
Do development, design or applications work	Do research, basic or applied
Apply scientific knowledge	Seek new knowledge
Have engineering degree	Have science degree
Recognize managerial authority	Respect "colleague" authority
Want assignments to good, challenging projects	Want freedom to select their own projects
Like a company with a good record of engineer- ing accomplishment	Like a company with a reputation for scientific advancement
Are hardware oriented	Are software oriented
Dislike preparing talks and publications	Insist on freedom to publish their work
Are company oriented (i.e. committed to a variety of work areas, tasks, positions)	Are career oriented (i.e. committed to limited kinds of work areas, tasks, positions)
Dislike ambiguous, uncertain situations	Can work effectively with ambiguity, uncertainty
Are interested in processes, results, realizations	Are interested in concepts, meanings, abstractions
Believe in equalitarian group practices	Believe in authoritarian group practices
Expect to be faced with work schedules, deadlines, constrained resources	Abhor schedules, believe schedules should be self- determined, desirer autonomy

Source: Information Seeking Behaviour of Scientists and Engineers, Thomas E. Pinelli et al. NASA/DOD Aerospace Diffusion Project, Paper 31, 1993.

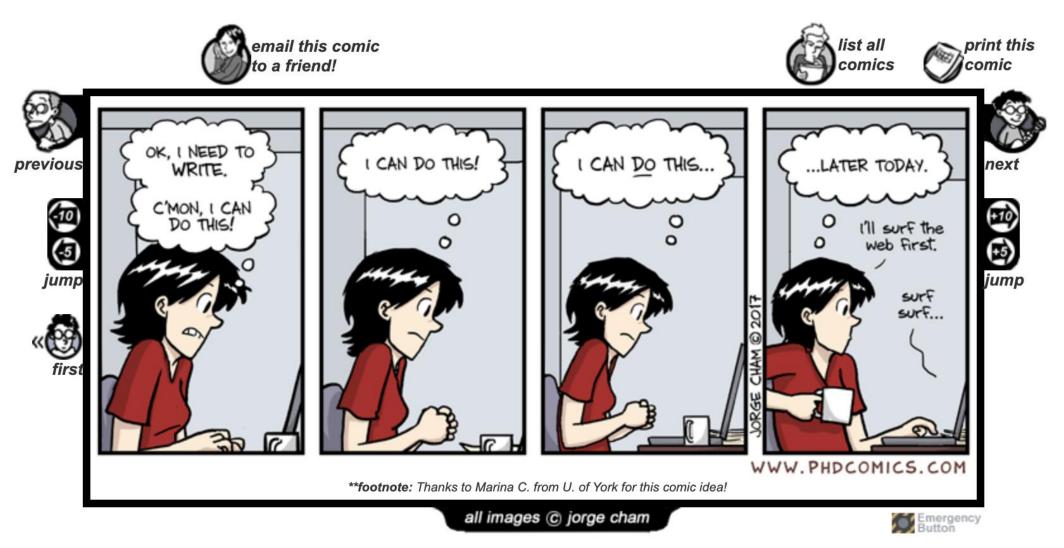
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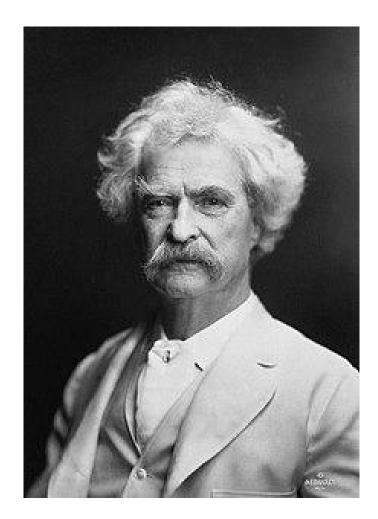
Source: Information Seeking Behaviour of Scientists and Engineers, Thomas E. Pinelli et al. NASA/DOD Aerospace Diffusion Project, Paper 31, 1993. Academics write papers!

# **Getting Started**



https://phdcomics.com/comics/archive.php?comicid=1993

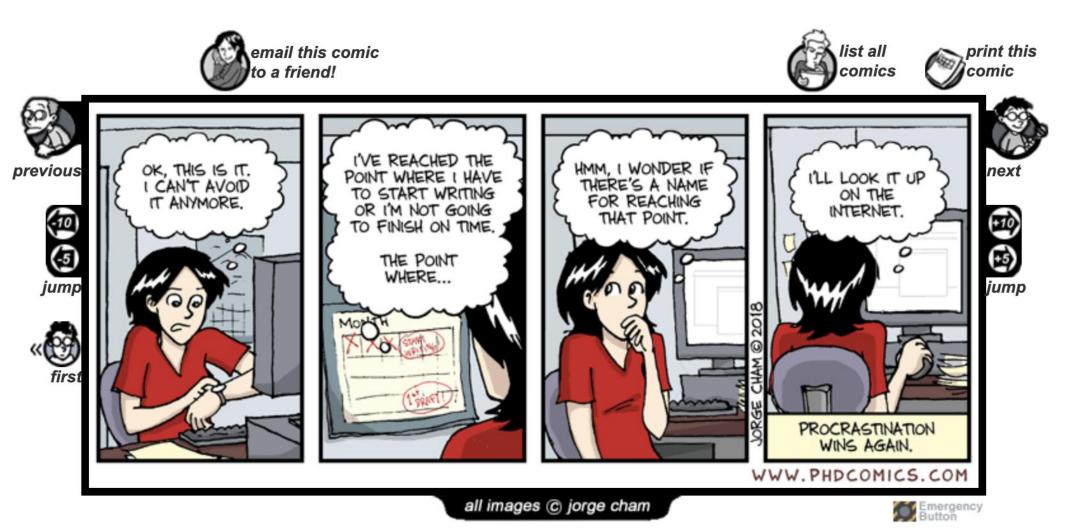
## Adjectives are evil



In honor of Mark Twain's birthday, here's a piece of writing advice from a letter he wrote to a student named D.W. Bowser:

"I notice that you use plain, simple language, short words and brief sentences. That is the way to write English—it is the modern way and the best way. Stick to it; don't let fluff and flowers and verbosity creep in. When you catch an adjective, kill it. No, I don't mean utterly, but kill most of them-then the rest will be valuable. They weaken when they are close together. They give strength when they are wide apart. An adjective habit, or a wordy, diffuse, flowery habit, once fastened upon a person, is as hard to get rid of as any other vice."

# Procrastination



https://phdcomics.com/comics/archive.php?comicid=2019

# Writing



## Post by Dan O'Neill

https://howtowriteanacademicpaper.com/rules-foracademic-writing.html

- 1. **Aim for clarity.** Explain your ideas as clearly and simply as you can. Imagine that you're explaining your findings to your grandmother, or a friend down at the pub. Avoid jargon and define any terms that your readers may not know.
- 2. **Work from an outline.** Create a point-form outline of the ideas you want to cover in your article before you start writing. Although your plan may change as the article develops, an outline is a good place to start.
- 3. **Be aware of the 80/20 rule.** Applied to writing, the 80/20 rules suggests that you can probably generate 80% of the content in 20% of the time. Focus on getting your ideas down on paper, even if it looks messy. Then go back and edit carefully. Do not try to write perfectly-referenced sentences in the first draft.
- 4. Start in the middle. I personally have trouble motivating myself to write: a lot of coffee is required! I don't particularly enjoy the process, so one of the things I try to do is make the process as easy on myself as possible. Start writing whichever section you are most comfortable with. For me, as a quantitative researcher, this section is generally not the Introduction, but more likely the Results, where I am simply describing what I have found.
- 5. **Don't write about things you don't quite understand.** Muddled writing is a symptom of muddled thinking. If you don't understand what you've written, then it's unlikely your audience will do much better. In general, you should know more about the subject than what you actually write, not less!

# Writing



Post by Dan O'Neill

https://howtowriteanacademicpaper.com/rules-foracademic-writing.html

- 6. Pay attention to paragraphs. Discuss only one idea per paragraph, and keep paragraphs relatively short (I rarely write paragraphs that are longer than 10 lines). The first sentence of each paragraph should tell the reader what the paragraph is about. You should be able to follow an article simply by reading the first sentence of each paragraph.
- Pay attention to sentences. Keep sentences short and to the point. Avoid run-on sentences and avoid sentence fragments. If a sentence is longer than three lines, it's probably too long.
- 8. Write in the active voice. Think about who is doing the action in the sentence, and put them (or it) at the start. Avoid using the passive voice (e.g. "It has been demonstrated by some experts that..."). Instead, say "Smith and Jones (2012) demonstrate that..."
- 9. Avoid vague pronouns. Words like "this" and "it" can spell trouble. Be careful every time you use them. Ensure that "this" is followed by the thing it is describing. Don't say: "I conducted the experiment. This made Jim angry." Instead, say: "I conducted the experiment. My findings made Jim angry."
- 10. Edit by cutting and pasting. Cutting down a 12,000-word draft to an 8,000-word article can be challenging. It's not always clear what should stay and what should go, and sometimes you need to remove material that you've become attached to. Instead of consigning text to oblivion, cut and paste it into another file. The psychology is easier, and you'll become a better editor in the process.

Academics give presentations!

# **Presentation Anxiety**



https://phdcomics.com/comics/archive.php?comicid=493

# Presenting

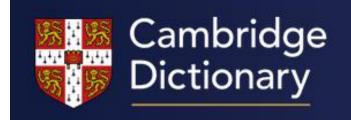
- 1. The audience determines the talk.
- 2. Practice almost makes perfect.
- 3. Nervous energy is exploitable.
- 4. Every talk should motivate a problem.
- 5. An academic talk is about an idea, not a paper.
- 6. Slides must not overwhelm the viewer.
- 7. Images and diagrams are better than text.
- 8. Math's benefit must outweigh the loss of attention.
- 9. Style matters.
- 10. Questions are not random.





Beyond researching, writing & presenting, what do you need to know about being an academic?

# Definition



## academic

adjective

UK ◀》 / æk.ə'dem.ık/ US ◀》 / æk.ə'dem.ık/

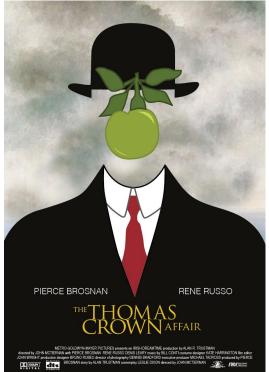
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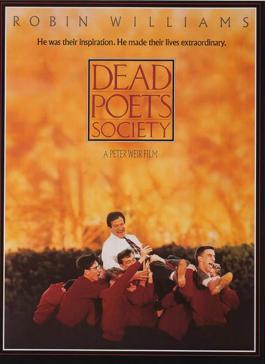
- academic subjects/qualifications/books
- an academic institution
- academic standards

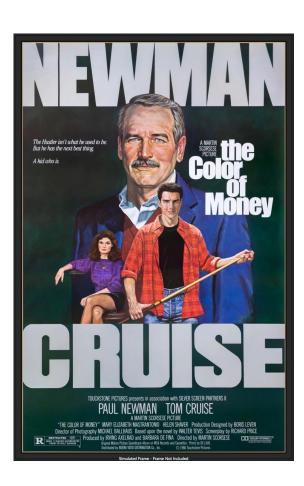
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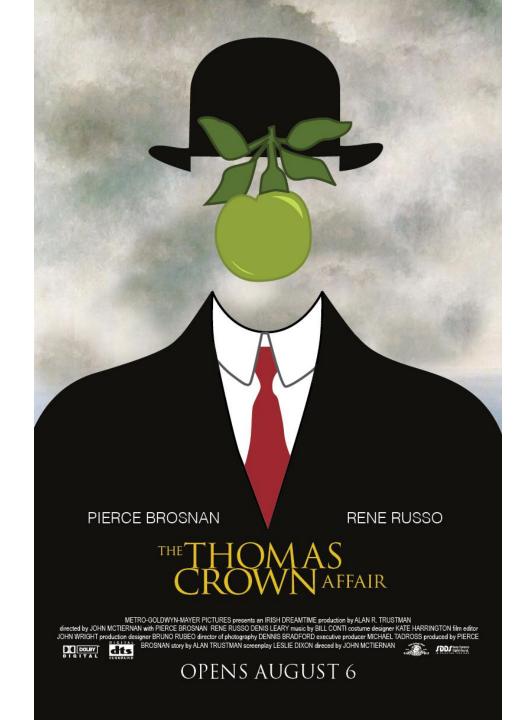


OPENS AUGUST 6











## Academics are Visible!

## Academics are Visible Sales & Marketing



- Sabrina Kirrane
- Researcher
- **H** Vienna, Austria
- sabrinakirrane@gmail.com
- Academic Profile

#### ORCID

SCOPUS

- **Google Scholar**
- DBLP
- Turtle

LDF Server

#### Academic Affiliations

Assistant Professor (tenure track), Institute for Information Systems & New Media, Vienna University of Economics and Business January 2020 - Current

Vice President, Semantic Technology Institute International 🛗 June 2019 - Current

Researcher, Crypto Economics Research Institute, Vienna University of Economics and Business

November 2018 - Current

Postdoctoral Researcher, Institute of Information Business, Vienna University of Economics and Business

September 2015 - December 2019

Scientific/Technical Co-ordinator, SPECIAL H2020 project Grantees January 2017 - December 2019

Advisory Board Member, COMPACT H2020 project Advisory Board May 2017 - October 2019

Expert Group Member, HUB4NGI H2020 project Expert Group August 2017 - December 2018





Sabrina Kirrane @SabrinaKirrane

Computer scientist interested in policies, security, privacy, decentralisation and Next Generation Internet.

Austria & sabrinakirrane.com III Joined June 2010

Consultation hours: upon request

Dr. Sabrina Kirrane is an assistant professor at the Institute for Information Systems and New Media. In addition, she is the Vice President of the Semantic Technology Institute International and the Founding Director of the Sustainable Computing Lab, She is also a member of the Vienna University of Economics and Business Research Institute for Cryptoeconomics. Dr. Kirrane was the Scientific/Technical Co-ordinator of the SPECIAL H2020 project from 2017 to 2019.

Sabrina's work has been published in a number of highly ranked international computer science journals (e.g., the Semantic Web Journal, and the IEEE Security & Privacy Journal) and conferences (e.g., the Extended Semantic Web Conference, the International Semantic Web Conference and the International Conference on Logic Programming).

Sabrina co-founded the Society, Privacy and the Semantic Web - Policy and Technology (PrivOn) workshop, which was colocated with the International Semantic Web Conference between 2013 and 2017. She is on the editorial board of the Journal of Web Semantics, and was a guest editor of the Semantic Web Journal's special issue on "The Semantic Web and Linked Data: Security, Privacy and Policy". Over the years, she has also been on the organising committee of the International Semantic Web Conference (ISWC), the Extended Semantic Web Conference (ESWC), and the International Conference on Semantic Systems (Semantics).

Her research primarily focuses on Security and Privacy aspects of the Semantic Web, Linked Data, Next Generation Internet (NGI), Big Data and Data Science, with a particular focus on policy representation and reasoning (e.g., access constraints, usage policies, regulatory obligations, societal norms, business processes), distributed data and decentralised applications, and trust and transparency mechanisms.



#### Sabrina Kirrane

Vienna University of Economics and Business Bestätigte E-Mail-Adresse bei wu.ac.at - Startseite

Semantic Web Policies Trust Transparency Decentralisation



## Academics are Visible Sales & Marketing Publications 🕮 Influence



#### **ODRL Regulatory Compliance Profile** version 0.2

### Unofficial Draft 10 August 2020

#### Editor:

Sabrina Kirrane (Vienna University of Economics and Business)

#### Authors:

Sabrina Kirrane (Vienna University of Economics and Business) Marina De Vos (University of Bath) Julian Padget (University of Bath)

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DBLP

Turtle

LDF Server

Authors who most influenced S. Kirrane:

259

117

101

90

A.

P

Polleres

Simon

Steyskal

Bonatti

Javier D.

Timothy

W. Finin

Fernández

163 54 S. Kirrane 53 45 Academic Affiliations Assistant Professor (tenure track), Institute for Information Systems & New Media, Vienna University of Economics and Business January 2020 - Current Vice President, Semantic Technology Institute International 🛗 June 2019 - Current Researcher, Crypto Economics Research Institute, Vienna University of Economics and Business Movember 2018 - Current Postdoctoral Researcher, Institute of Information Business, Vienna University of Economics and Business sabrinakirrane@gmail.com September 2015 - December 2019 Scientific/Technical Co-ordinator, SPECIAL H2020 project Grantees January 2017 - December 2019 Advisory Board Member, COMPACT H2020 project Advisory Board **Google Scholar** May 2017 - October 2019

> Expert Group Member, HUB4NGI H2020 project Expert Group August 2017 - December 2018

Share This Author 🔽 🗗 🔗 🖂

Authors most influenced by S. Kirrane:

Polleres

Simon

Steyskal

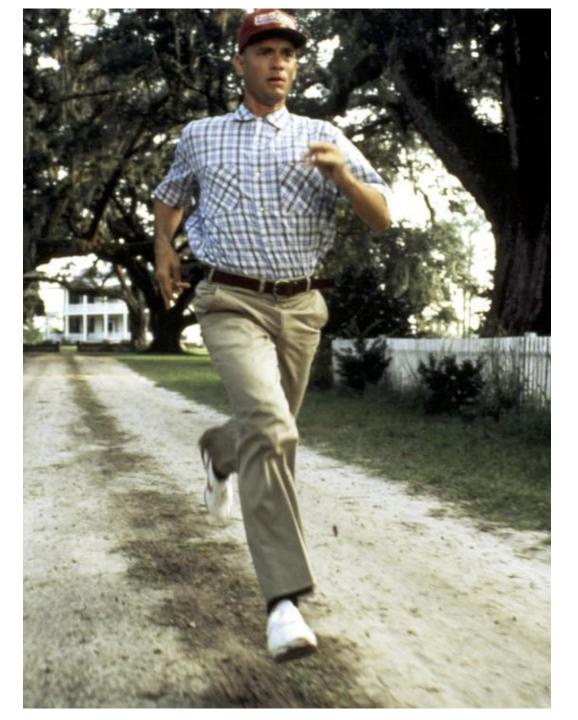
Pandit

Fensel

Decker



## Academics are Active!



## Academics are Active Community Activies

- Reviewing
  - Sub Reviewer
  - Workshop Program Committee
  - Conference Program Committee
  - Journal Reviewer
- Organising
  - Workshop Organising Committee
  - Conference Organising Committee
  - Summer/Winter School
- Managing
  - Special Issue Editor
  - Editorial Board

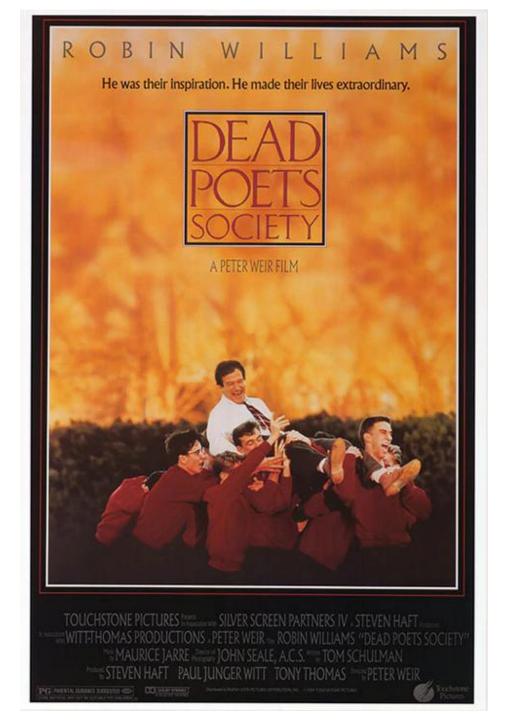


## Academics are Active Community Activies

- Committee Work
  - Masters Committees
  - PhD Committees
  - Hiring Committees
- Providing input to others
  - Unofficial Feedback
  - Project Reviewer
  - Advisory Board Member
  - W3C Community Groups
  - Cost Action Working Groups







## Academics are Inspiring!

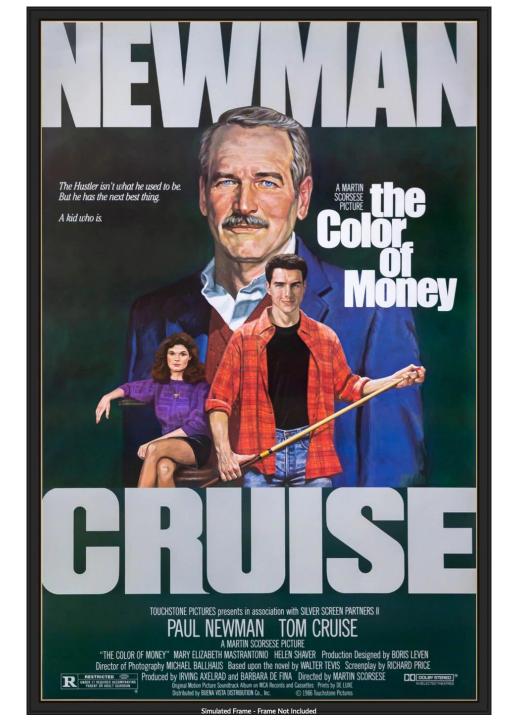


## Academics are Inspiring Teaching Activities

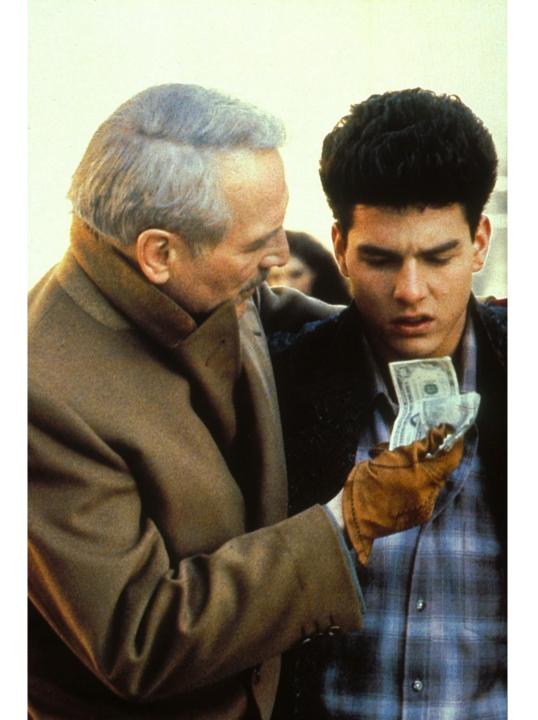
- Teaching Assistant
- Teaching Bachelor Students
- Teaching Masters Students
- Teaching Executive Academy Students
- Thesis Supervision

## Academics are Inspiring Teaching Activities

- Summer / Winter Schools
- Tutorials
- Training Courses
- Reading Group
- Colloquium / Seminar
- Hackathon



## Academics are Entrepreneurial



## Academics are Entrepreneurial

- Student Travel Grant
- Small Projects (University or National Funder)
- Academic Fellowship
- Help out with proposal writing
- National Funding (Fundamental & Applied)
- European Funding (Research & Innovation, Inovation, Networking)
- Get invovled in the startup scene

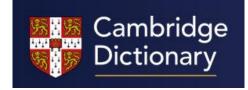
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A Researcher A Writer A Teacher A Software Engineer A Marketing Person A Sales Person A Committee Member A Manager A Project Manager A Financial Controller

A Researcher

### A Teacher

A Writer

## Career Path

A Software Engineer

A Marketing Person

A Sales Person A Committee Member

A Manager

A Project Manager

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